

SILVERGENIE SYNOPSIS

Successful **Five Years** in Compassionate Senior Care!



SILVERGENIE™



www.yoursilvergenie.com

WHO ARE WE?

SilverGenie is a full-stack, broad-spectrum smart aging startup providing advanced healthcare assistance for seniors in India.

As a gender-inclusive service provider, we strategically reshape the elderly healthcare landscape in India, positioning ourselves as a leading player in the care economy.

We help senior citizens to lead a full, healthy and independent life with the assistance of digital health technologies and manpower support. We provide compassionate and competent care that is consistent and gives positive results. We are a technology-led platform to improve the lives of seniors in India and abroad.



Awards & Recognitions



WHY US?

SilverGenie understands seniors and their care like no one else does!

We say this with conviction as we have and continue to invest every day on understanding the rhythms of the Silver population!

Most of the core team members are caregivers themselves, and we extend this learning for the welfare of our 1000+ patrons across the country.

Our four dedicated senior well-being verticals go through a regular and rigorous iterative process to imbibe from the best of what the world has to offer, duly customised to Indian conditions.





Home Care Offerings

01

SENIOR CAREGIVER

A personal well trained Attendant qualified to take care of the seniors daily personal hygiene, medical care, mobility, nutrition & diet management etc.

02

HOME CARE NURSE

A personal expert nurse with skills on emergency medical management, vital signs monitoring, wound care management and daily personal hygiene care etc.

03

ALZHEIMER'S & DEMENTIA CARE

A personal NGD nurse with skills in cognitive stimulation, memory care, emotional wellness, nutritional support and daily personal hygiene care management.

04

POST OPERATIVE CARE/ MEDICAL REHABILITATION

A personal Critical Care nurse with skills in operative care, wound management, physical therapy, pain management, rehabilitation exercises and daily personal hygiene care.

05

HOME ICU SET UP

A one time specialized setup from expert medical team with skills in advanced medical equipments, infection control, ventilator care & Emergency Response setup

Elder Care Offerings



01

EMERGENCY GENIE

24/7 emergency assistance with ambulance coordination and a personal health record. Designed to provide peace of mind during medical emergencies.

02

EMERGENCY GENIE PLUS

Enhanced emergency support with ambulance coverage, regular Care Coach follow-ups, and monthly doctor consultations. A complete package for emergency preparedness and routine care.

03

CARE GENIE

A dedicated wellness companion with regular check-ins, home visits, and teleconsultations. Ideal for those seeking proactive and personalised healthcare support.

04

HEALTH GENIE

Comprehensive health and wellness support with a dedicated Care Coach, medicine deliveries, remote monitoring, and accompaniment services.

05

HOLISTIC GENIE

Our most premium care package, offering nutrition consultations, health check-ups, home safety audits, concierge support, and personalised wellness guidance.

Travel with Care

01

SENIORS CITIZENS TRAVELLING ALONE

Explore with confidence through thoughtfully curated journeys designed for independent senior travellers.

02

SENIOR CITIZENS WITH PATRONS/CAREGIVERS

Travel comfortably together with seamless support for both seniors and their companions.

03

PRE-SENIORS AND SENIORS COME TOGETHER

Meaningful travel experiences that bring generations of seniors together in a safe and engaging environment.

04

DIFFERENTLY ABLED EXPLORERS

Accessible and inclusive journeys designed to ensure every traveller experiences the joy of exploration.

05

SOLO WOMAN TRAVELLER

Safe, supportive, and enriching travel experiences for women who wish to discover the world on their own terms.



Services Summary

01

ELDER CARE

SilverGenie's Elder Care Services bring treatment services ideally provided at a hospital to one's own home, under the guided supervision of a trained nurse and an attendant. This is especially for conditions that require long-term support. Our Elder Care vertical does exactly this, helping senior patients with holistic care, at home.

02

HOME CARE

Our Home Care services enable ageing with dignity providing experienced caregivers who provide compassionate care in the comfort of one's home. We ensure to provide seniors with a companion who understands their social and cultural nuances and let them recuperate and go about their tasks comfortably.

03

TRAVEL WITH CARE

In our Travel with Care vertical, we hold the hands of our senior explorers, both literally and figuratively. We are the silver population's perfect partner for sojourns, whether it be spiritual, romantic or exotic!

04

BEYOND RETIREMENT (B2B)

What's your Ikigai? Unravel this and more through our tailored Retirement Readiness Programmes of our Allied Care vertical. At SilverGenie, we believe that is retirement from work, not life!







To Book our Services, Connect

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