

About SilverGenie

Quality, Trust, Transparency

What is SilverGenie

- A trusted and reliable compass for senior healthcare management
- Bridging the gap between healthcare needs of elders and an empowered, more independent life for them
- Providing easy-to-navigate, end-to-end healthcare concierge experience
- Empowering seniors to find their way through the confusing maize of healthcare towards safety and wellness
- Taking care of both - their physical and mental health
- Guaranteeing peace of mind for the whole family

SilverGenie's Team

SilverGenie's leadership team comprises of professionals with a combined experience of 50+ years in global healthcare, and is powered by business excellence, innovation, and empathy. Our partnership with you is built on the key pillars of Quality, Trust, & Transparency.

The USP

Resources & Education: We believe support system plays an unquestionable role in the wellness of seniors. We have a SilverGenie community and advisory in place, so seniors can have a healthy social life and keep themselves updated with what's best for them.

Customizable Subscription Plans: We understand that wellness needs can differ from person to person. To make the wellness journey of seniors convenient for them and their loved ones, we have membership plans in place. These plans ensure that we are cognizant of the seniors' needs at all times.

Marketplace Offerings: From ordering all sorts of medicines, scheduling different lab tests, and booking doctor consultations from a panel of experts, seniors can choose a lot from the SilverGenie marketplace for the betterment of their health.

Recognitions

- Among the **Top 100 start-ups** under the honorable Government of India's Next Generation Incubation Scheme.
- Selected for the **Chunauti 2.0 NGIS** (Next Generation Incubation Scheme). A pan India initiative for women-led advanced uninhibited technology start-ups.
- Amongst top healthcare start-ups for **OCTANE OCP 2.0**, a Government of India initiative, supported and administered by MeitY (Ministry of Electronics and Information Technology, Government of India) and STPI (Software Technology Park of India)

What we do

SilverGenie services are directed towards proactive health & care

Preventive & Curative Care

- Personal Health Records
- Doctor Consultations
- Fitness, Diet & Nutrition Support
- Emotional & Mental Well-being
- Health Coach Support & Monitoring

Emergency Care

- Emergency Preparedness
- Emergency Support
- Co-ordination
- Manpower, Ambulance
- Physical & Digital Health Coach

Promotive Care

By Health coaches & best-in-class medical experts

- Engagement Activities
- Health Webinars
- Web App & WhatsApp Platform
- Healthcare Content
- Helpful Q&As, FAQ sessions
- Newsletters

COVI Home Care

- Home Isolation
- Isolation Centers
- Care Homes
- Home Samples
- Nursing & Patient Caregiver Consultations
- Medicine & Medical Equipment Delivery

Hybrid Care

- Monitoring with Wearables
- Management of NCDs (diabetes, BP, etc.)
- Personalized Plans
- Discounts for Corporates, RWAs, Senior Residencies

Diagnostic Care

In collaboration with Leading Healthcare partners

- Ease of booking Lab Tests
- Health Coach Assistance (if req.)
- At Home Blood Testing
- E-reports (online reports)

Know more about our Plans & Programs at:
+918897588885 or ceo.office@yoursilvergenie.com

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www.yoursilvergenie.com

Gift of Good Health Program

Give your loved ones the care they deserve
Choose from our wide range of health offerings

Clinical Services

- ▶ Doctor consultations
- ▶ Diagnostic services
- ▶ Fitness, Diet & Nutrition support
- ▶ Emotional & Mental well-being
- ▶ Health management & monitoring with wearables
- ▶ Management of NCDs (Diabetes, BP, Obesity & more)



Emergency Services

- Emergency preparedness ◀
- Emergency support & co-ordination ◀
- Emergency physical & digital Health Coach ◀
- Instant home care services ◀
- Home monitoring ◀
- Dedicated emergency personnel ◀

Manpower Services

- ▶ Nursing attendant
- ▶ Home care assistant
- ▶ Ambulance services
- ▶ Home isolation assistant
- ▶ Patient Caregiver consultation & training



Convenience Services

- Dedicated Health Concierge ◀
- Personal (Digital) Health Records ◀
- Physical Health Coach/Buddy ◀
- Home sample collection ◀
- Medicine & medical equipment delivery ◀
- Customized plans ◀

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NCD Management Program

Exclusive Tech Enabled Hybrid Monitoring Program for
Non-communicable diseases (NCDs)

Program Details



Cholesterol, Weight Management



Doctor consultations



Health & Wellness Expert consultations



Preventive Care



Member Engagement Activities

Diabetes & Blood Pressure Management



Relevant & regular diagnostic tests



Customized Diet & Nutrition consultations



Fitness sessions



Medicines & Diagnostics @ home



The Program comes with an Exclusive Smartwatch Monitoring



Proven Benefits

- Significant HbA1c drop
- Major reduction in weight
- High control in cholesterol levels
- Improved fitness & strength
- Elevation of overall health

Disclaimer: Program results & outcomes are also dependent on member/patient commitment & lifestyle changes. SilverGenie is not responsible for non-adherence on member/patient part.

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Testimonials

Gift of Good Health Program Members

Ms. Debleena Majumdar

Author, Daughter of SilverGenie Patron, Bangalore

SilverGenie team stayed with us throughout the journey, helping us from setting up tele-consultations to following up with the hospital, when we were unable to get any information, to helping find some working contacts for ambulance and oxygen, when no listed numbers were working. They were a pillar of support.



Mrs. Kamalprova Bhattacharya

SilverGenie Patron, Gurugram

I got a Digital Personal Health Record created with SilverGenie. Now, it has my medical history, medicines & lab test reports, all in one place. I simply send this PHR to doctor/s before every tele-consultation, and the doctor/s need not ask me these details every time. I just show them my PHR! It has been very useful for me.

Ms. Antara Chowdhury

Singer, Spouse of COVID Recovered Patron, Kolkata

I am so happy and grateful to SilverGenie Concierge for giving me complete Remote Support for taking care of my husband's medical needs, when he was infected with COVID. I would strongly recommend SilverGenie Concierge to everyone, who needs the care and support during their troubled times.

Ms. Nandita Rajan

SilverGenie Patron, Delhi

Thanks to SilverGenie for immense support rendered during my testing times. My whole family had tested positive with my husband catching a chest infection too. SilverGenie was up with moral support and timely updation on health status for all of us. They made everything easily available for us, be it doctor consultations or medicine availability; all through a simple WhatsApp request.

Mr. Ashish Akhouri

Sales Head of MNC & Son of COVID Recovered Patron, Delhi

Thanks a lot to SilverGenie Team for all the coordination and support provided. I felt SilverGenie is a part of my family. I appreciate their work and their ability. I am very grateful for the way SilverGenie Team handled everything and took best care of my mother.

Testimonials

Diabetes Management Program Members






Stepping Down... From Diabetes

A Changeleader's Diary

SilverGenie presents **Inspiring Accounts** of Members who defeated Diabetes & became their own **Change Champions**

Saikat Ganguli
An Executive Director in the Power Sector
Diabetic since past 5 years

Program Participation is only through Invitation
If your near & dear ones wish to join the Program, contact us at:
+91 7710416667 / +91 8897588885 or ceo.office@yoursilvergenie.com

Stepping Down... From Diabetes

A Changeleader's Diary

SilverGenie presents **Inspiring Accounts** of Members who defeated Diabetes & became their own **Change Champions**

Mr. Vipul Kundalia
Advocate, Kolkata High Court and Managing Partner at Kundalia & Associates

With SilverGenie Wearable Program, Mr. Vipul improved on below parameters...

HbA1c reduced from 8.2 to 7.4
FBS moved from 163 to 120
Cholesterol dropped from 160 to 116




Stepping Down... From Diabetes

A Changeleader's Diary

SilverGenie presents **Inspiring Accounts** of Members who defeated Diabetes & became their own **Change Champions**

Hiten Sharma
Delhi/NCR
Who got her 58-year-old Diabetic mother enrolled with the SG Diabetes Management Program

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Ms. Sunita Mishra (45 yrs) is one of the Walking Champions of the SilverGenie Wearable Program - Cohort 1. She stays in Maharashtra and in this video shares more about her motivation to stay fit & healthy, for managing her diabetes. SilverGenie is Proud of Ms. Sunita for her willpower & perseverance.



SilverGenie Wearable Program Champions Speak

Today we have...
Ms. Sunita Mishra
Program Walking Champion

Topic: Motivation to Stay Fit with Diabetes

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Mr. RS Gurudev (59 yrs) is one of the Walking Champions of the SilverGenie Wearable Program - Cohort 1. He stays in Madhya Pradesh and in this video shares more about his motivation to stay fit & healthy, along with fighting diabetes. SilverGenie is Proud of Mr. Gurudev for his grit & perseverance.



SilverGenie Wearable Program Champions Speak

Today we have...
Mr. RS Gurudev
Program Walking Champion

Topic: Motivation to Stay Fit with Diabetes

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Our Digital Equity Champion shares his experience with the SG Wearable Program.



SilverGenie Wearable Program Client Experience Testimonial

Today we have...
Mr. Rajesh Kumar
From Mumbai, Maharashtra. He is a Manufacturing Leader & 2 Times Walking Champion (October & November)

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Our Digital Equity Champion shares her experience with the SG Wearable Program & an encouraging feedback.



SilverGenie Wearable Program Client Experience Testimonial

Today we have...
Mrs. Nirmala Bidwai
A Retd. Professor, aged 81 yrs from Chhattisgarh.
She is an MA, B.Ed, Sahitya Ratna.

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Watch these Video Testimonials on our page: www.facebook.com/yoursilvergenie